

MLS Listing Plan

\$499

What's Included - Our 25 Step Listing Process

1. Schedule listing appointment at a time convenient for you.
2. Research comparable properties to help price your property. (Advance request required.)
3. The listing realtor will meet you at your property for the appointment, not a third party.
4. We will take professional quality interior and exterior digital photos with a wide-angle lens.
5. Gather all necessary property details needed to create the listing.
6. Review with you the listing process, procedures, and paperwork, and answer all questions.
7. Install a professional wooden post real estate yard sign with brochure box.
8. Provide directional signs if requested.
9. Provide a lock box as a courtesy if requested.
10. Schedule a virtual or video tour if requested. (Available for an additional fee.)
11. Write a professional description of the property.
12. Input the property listing with photos into the Multiple Listing Service next business day.
13. Input detailed listing with photos onto our websites.
14. Submit as a "Showcase Listing" with additional photos and text to realtor.com.
15. Listing gets uploaded from the MLS to wihomes.com and other websites and services.
16. Printable flyers become available to print from our website for your sign's brochure box.
17. Open House advertising is available on our website, MLS, and realtor.com.
18. Provide custom mortgage rate sheets on your property. (Available upon request.)
19. Listing realtor is available throughout your listing term for questions, guidance, and advice.
20. Physical office and full-time office staff assists in coordinating any details.
21. Ability to make listing changes and price changes at no additional cost.
22. Flexibility in canceling early, upgrading to full service, or use one of our "preferred agents".
23. Flexibility in handling offers yourself, using an attorney, or using our closing services.
24. Discounted Milwaukee Journal-Sentinel advertising is available.
25. Homes.com magazine and other print advertising available. (Additional fees apply.)

Advantages - Why Our MLS Plan Stands Out

- Receive "hands on" service from experienced professional realtors throughout listing term.
- More economical than similar services that advertise for less, once you factor in "extra charges" and items that are "not included". We include professional wooden post real estate signs, directional signs, realtor.com showcase listings, and more at no additional cost.
- We have a physical office and a full-time staff available to assist with any of your needs.
- Professional Closing Coordination Services available to assure your sale goes smoothly.
- Locally owned and operated by respected real estate professionals who know the Wisconsin real estate market.
- Only pay a co-broke commission if you accept an offer from a buyer procured by a realtor.

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